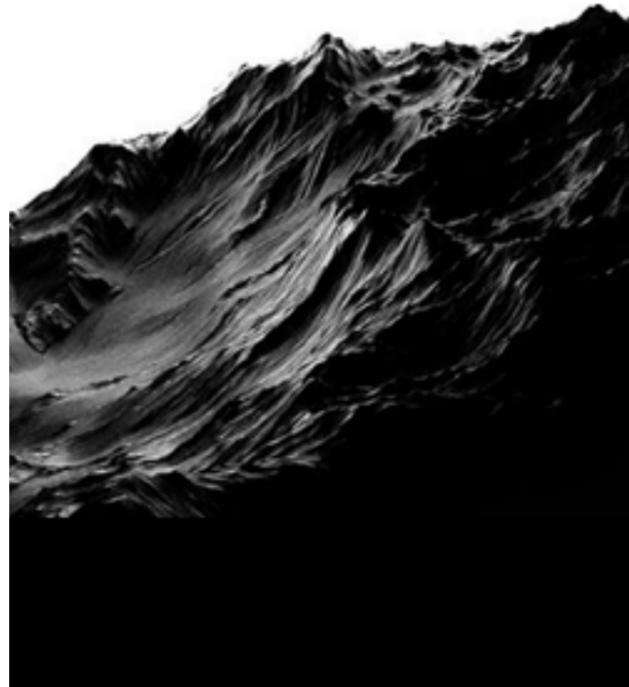
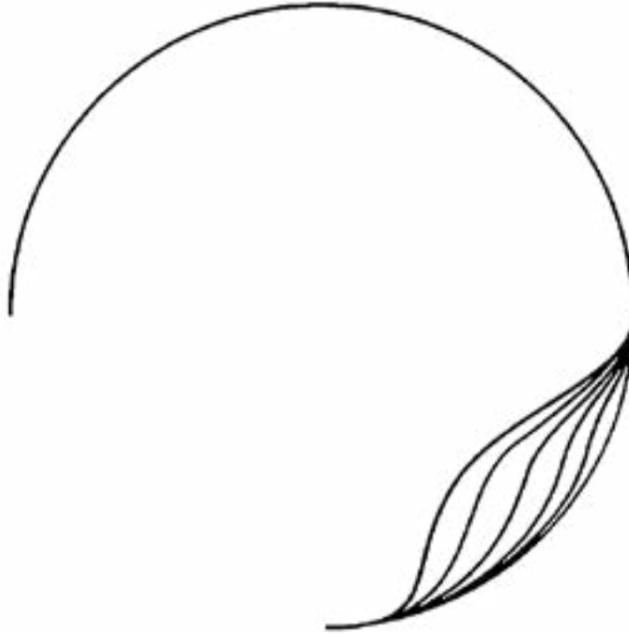
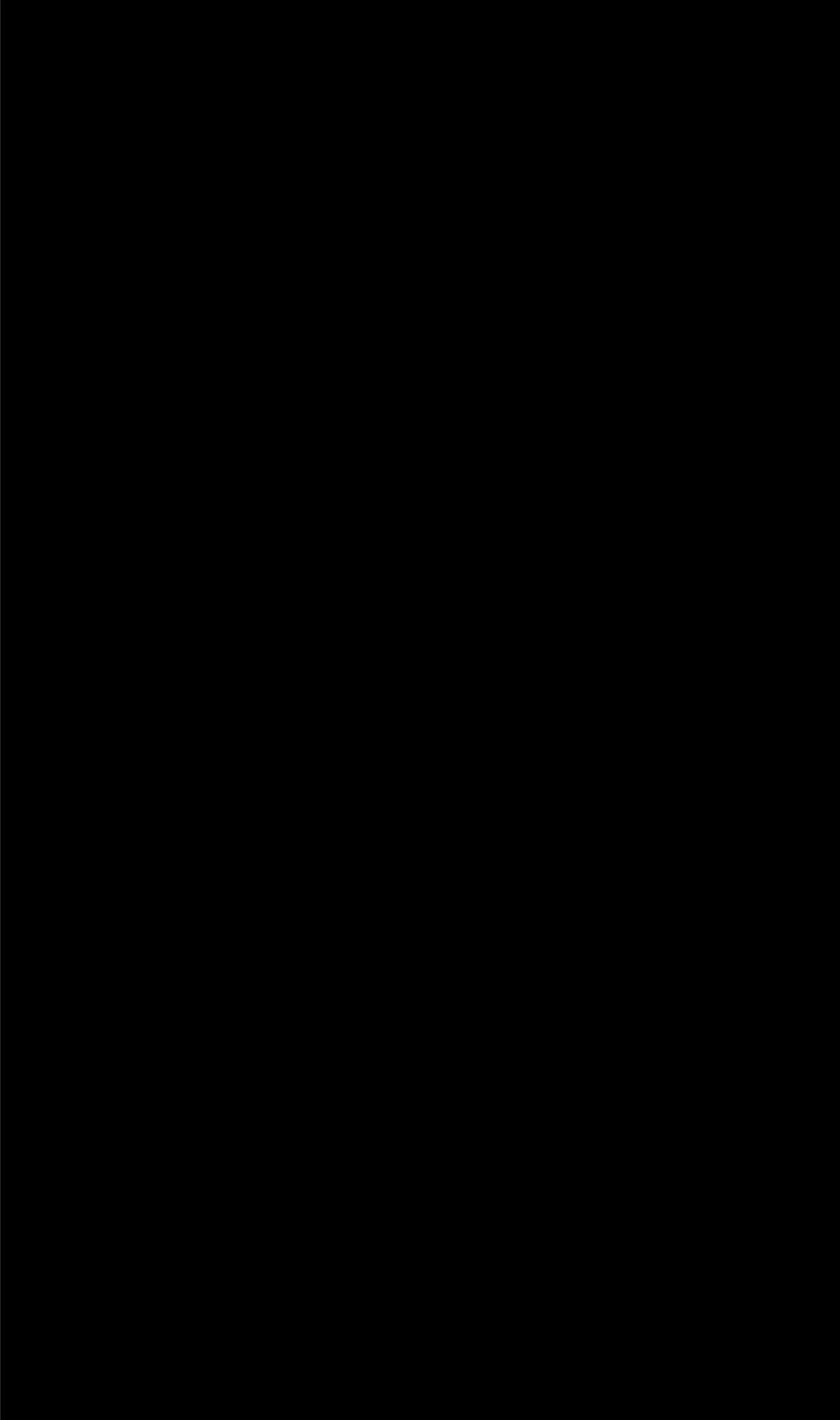


**m**etaphor  
**X**

driven by  
design





**d e s i g n  
& a r t  
s t u d i o**

the art  
of visualization  
portfolio



**a tale of art  
b e y o n d  
creativity**



# THE WHO



## As

a creatively driven studio, our services revolve around conceiving timeless designs and narratives for unbuilt architecture, interior spaces, landscapes, and master planning concepts. We specialize in crafting unique stories of art, consistently pushing the boundaries and thinking outside the conventional norms. Our thinking process is propelled by the pursuit of innovation.

Drawing upon our extensive local and international experience across diverse markets, we possess an in-depth understanding of cultural norms. METAPHOR-X stands out through a unique collaboration of exceptionally talented professionals worldwide. With this rich blend of expertise, our success at METAPHOR-X is poised for continual growth.



# THE FOUNDER

/POINT OF CONTACT



**AHMED  
HAMMAD**

Founder &  
Creative Director

## DESIGN ARCHITECT

MA Arch/  
BauHaus/  
Politecnico Di  
Milano/

a.hammad@metaphor-x.com  
+971(0)562 8704 37

As one of the architects, Ahmed is an ambitious young architect who is hoping to carve his name on the region's architecture stones not only through his lines and ideas but also through his work ethics and dedication towards making the world a better place.

Design, Architecture and their powers are in direct communication with the inhabitants of our planet, this fact is one of the main factors that drives Ahmed to keep on learning, updating and developing his skills

we  
design  
archit





Somewhere Cold | Planet Earth



# THE WHAT

we  
design  
art

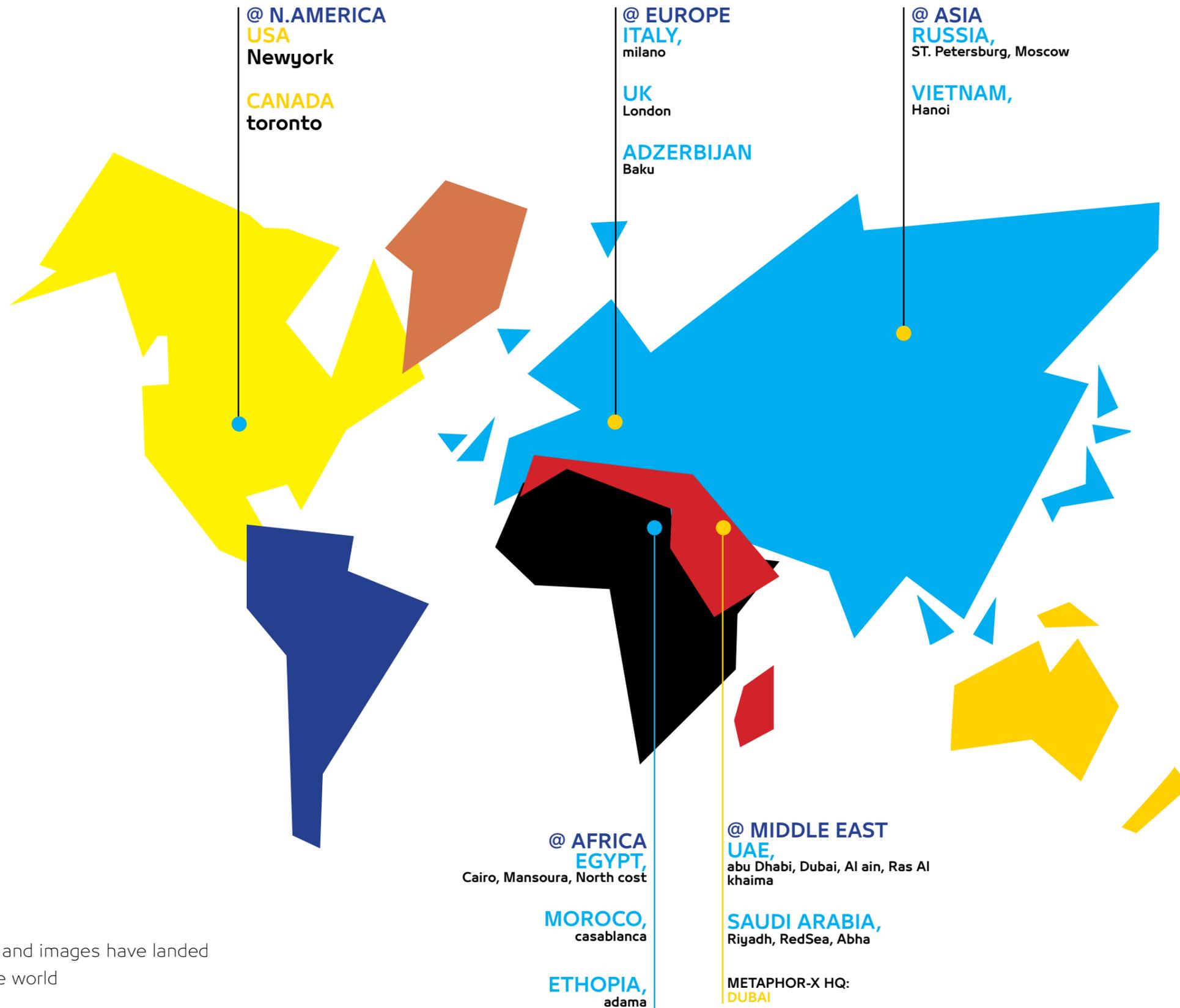
## We

Are a distinguished, award-winning, and multidisciplinary practice that strongly believes our designs and storytelling contribute significantly to the design, art and culture fabric of society. We understand the importance of outstanding architecture and its significant role in this context.

Backed by extensive experience in architecture, interior design, master planning, urban design, tall buildings, commercial ventures, residential projects, mixed-use developments, as well as proficiency in marketing and visualization, our philosophy is centered on influencing the lives of the general public. We aspire to elevate the standards of living and enhance the community's values and qualities.



# THE WHERE



more  
than  
just  
an  
image

Metaphor-x projects and images have landed almost all around the world



إمكان  
I M K A N

نخيل  
NAKHEEL

meydan

ALDAR

MERAAS

رأس الخيمة العقارية  
RAK PROPERTIES

Bloom

SOHO  
COLLECTION



حكومة أبوظبي  
GOVERNMENT OF ABU DHABI



حكومة الشارقة  
دائرة الإسكان  
GOVERNMENT OF SHARJAH  
DEPARTMENT OF HOUSING

ONE  
DEVELOPMENT  
INSPIRED BY you!

FOUR SEASONS  
Hotels and Resorts

CONTINENTAL  
HOTELS

SWISS PROPERTY

بيئة  
bee'ah

TESLA

ROYAL  
DEVELOPMENT  
COMPANY  
AN ESG COMPANY

JLL

NOMADS

# OUR CLIENTS

CRTKL

ATKINS

BENOY

UNS  
UNSTUDIO

كسب

DLR Group

متمم

SSH

Ochre

killa  
design



place dynamix

UA  
LACASA

Dorsch Gruppe

theverastudio  
Landscape Architecture

MISHARY  
ARCHITECTS



A D S  
Alia DAWOOD STUDIO



# metaphor X

we are designers  
we are artists  
we are architects

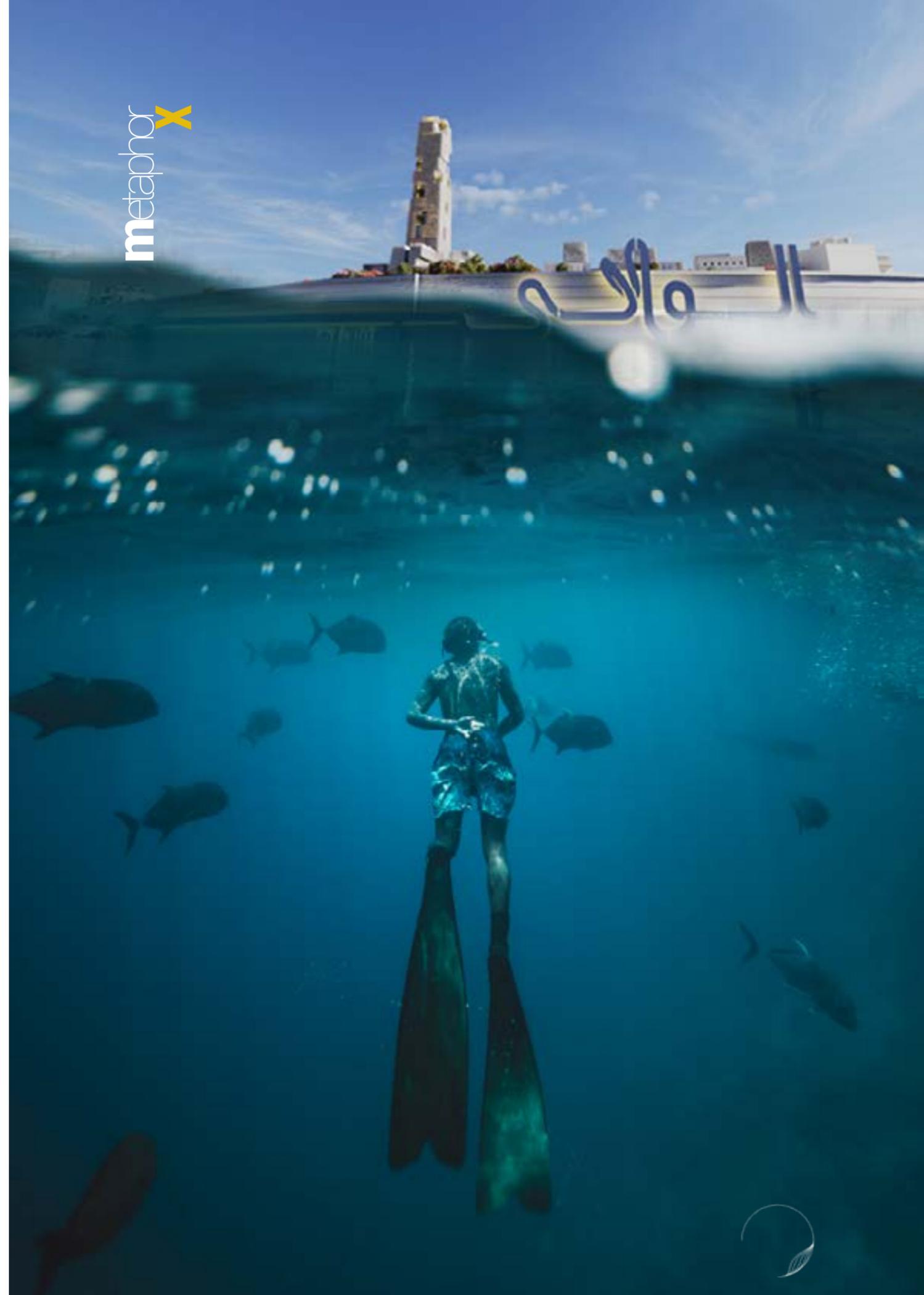


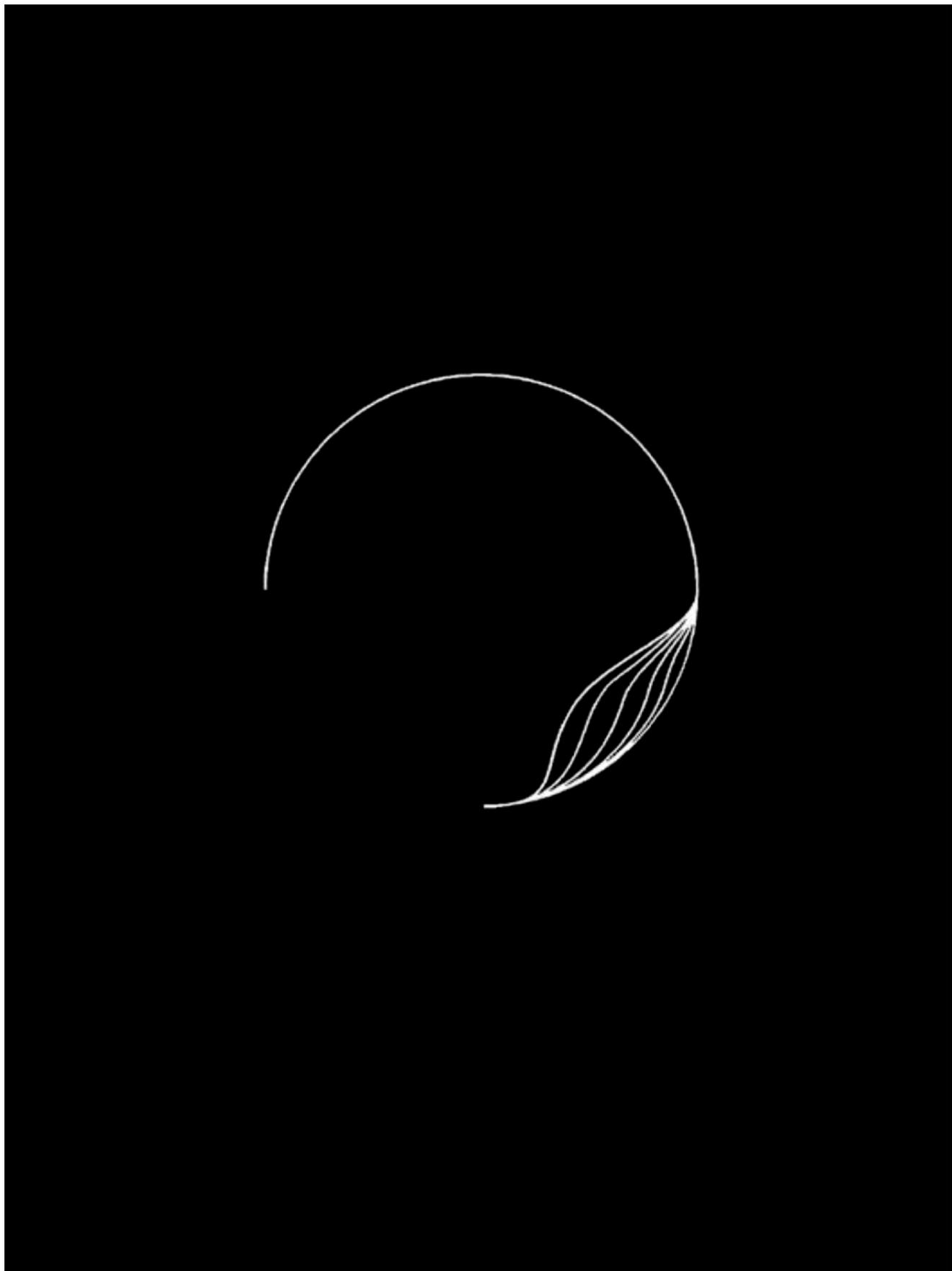


design  
won't  
save  
the  
world

but it damn sure  
makes it  
look good.

metaphor X



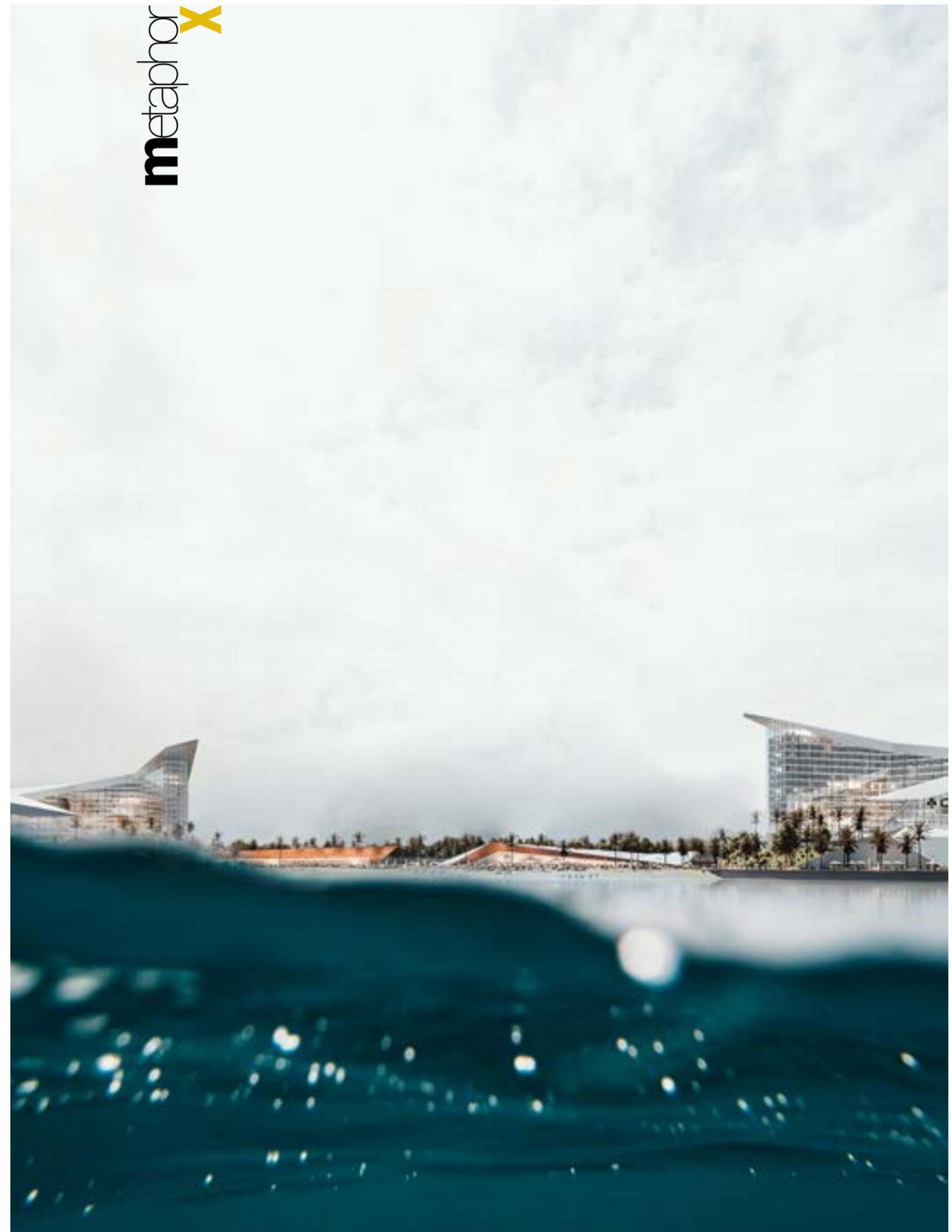


the  
**a r t**  
of visualization



+800  
images

metaphor<sup>x</sup>



Al Raha Hotel | Abu Dhabi | UAE





Glamping | Abu Dhabi | UAE

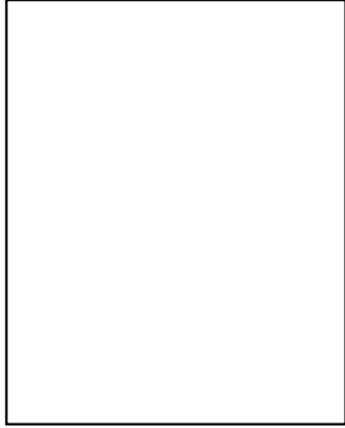
architecture  
stories





Art is  
not  
what you  
see,  
but  
what you  
make  
others  
**SEE**





The Complex | Mansoura | Egypt



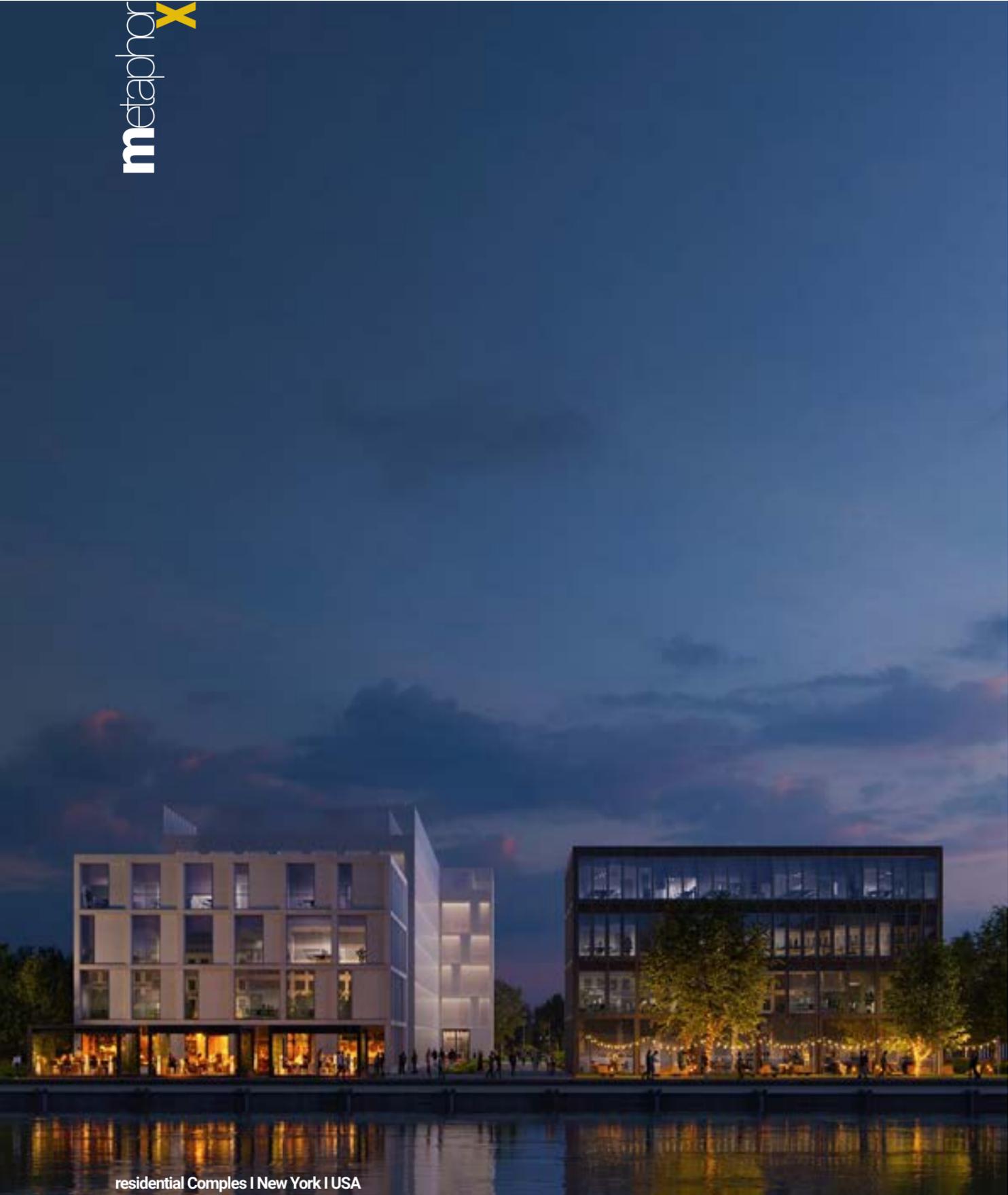


The Office | Dubai | UAE

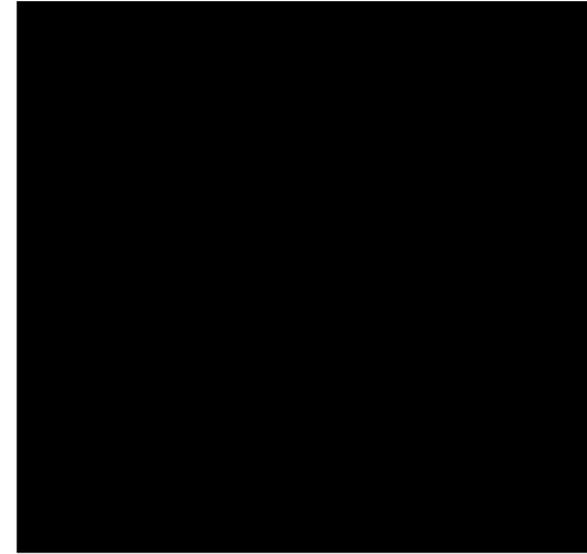


DIFC Cafe | Dubai | UAE





residential Complex | New York | USA



The Hotel | RAK | UAE



metaphor **X**

Hasan Allam offices | Cairo | Egypt



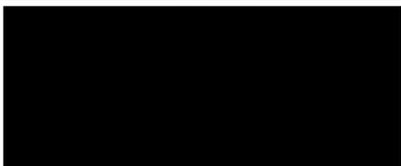
&  
One  
canvas  
isn't  
always  
big

enough

KSCHA | Riyadh | KSA

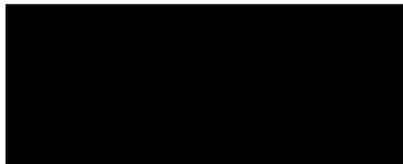








La Casa Mall | Palestine

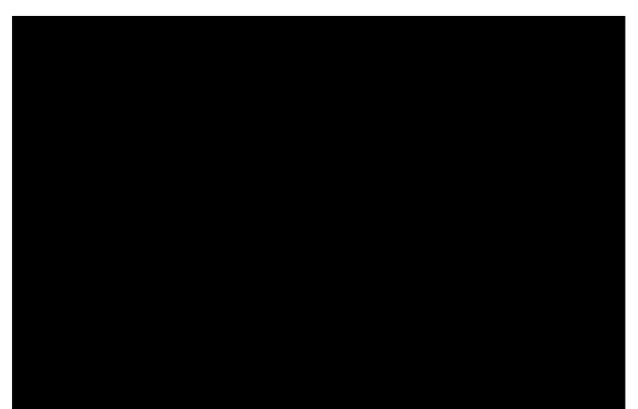




Al Raha Hotel | Abu Dhabi | UAE



KSCHA | Riyadh | KSA





but the  
**WOW**  
factor  
isn't  
negotiable



metaphor X

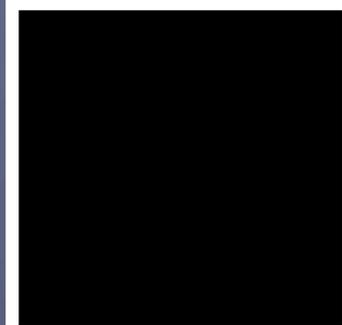


Kimpenski residence | Dubai | UAE





metaphor X



metaphor X

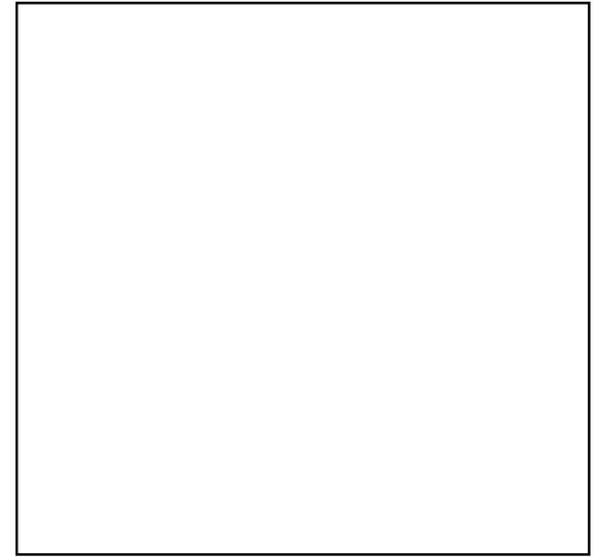


SOHO Residence | Dubai Hills



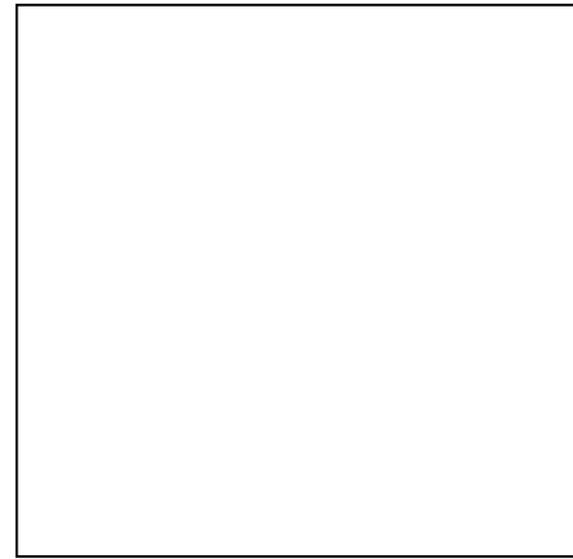


metaphor X



SOHO Residence I Dubai Hills





SOHO Residence | Dubai Hills



metaphor **X**



We definitely  
think  
outside

**The  
Box**



STC HQ | Riyadh | Ksa



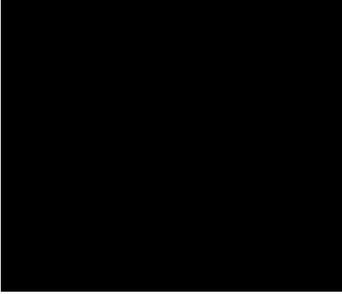
metaphor X



Bloom Living | Abudhabi, UAE







metaphorX





Residential Tower | Dubai | UAE



Residential Tower | Dubai | UAE





Residential Tower | Dubai | UAE



Residential Tower | Dubai | UAE





Residential Tower | Dubai | UAE



Residential Tower | Dubai | UAE





Laguna residence I Dubai,Uae



Laguna residence I Dubai,Uae



Laguna residence I Dubai,Uae





Continental investment | Dubai | UAE



Two Palm | Dubai | UAE





The Bridgel Baku | Azerbaijan



The office | Moscow | Russia

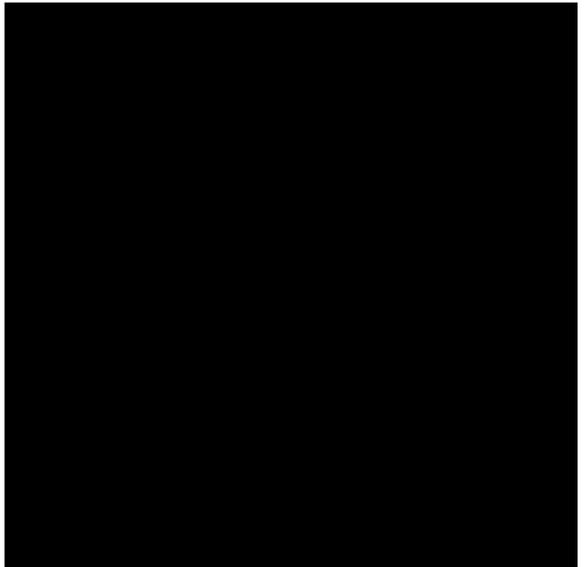




Residential | Milan | Italy



Residential | Abu Dhabi | UAE





The Forest house | The woods

to  
imagine  
the

**Unimagined**



The Forest house | The woods





Al Raha Hotel | Abu Dhabi | UAE





metaphor X

Grooves | Abu Dhabi | UAE



La Casa Mall | Palestine





Marina Tower





Dibba Resort | Dibba | UAE/Oman



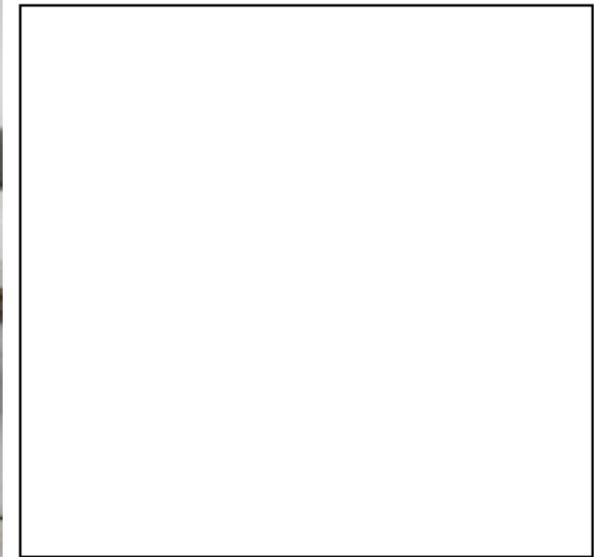
The Palace | Abu Dhabi | UAE

i n t e r i o r  
s t o r i e s



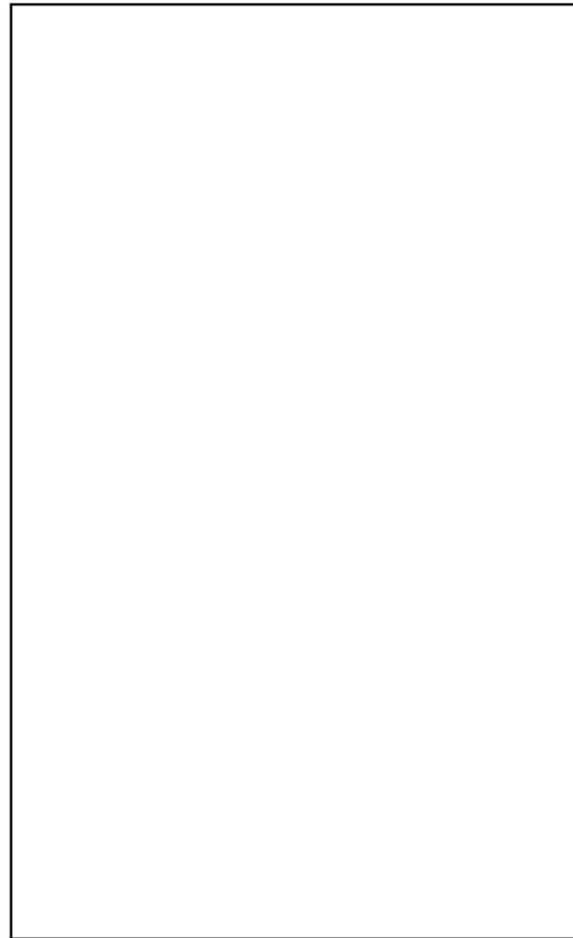


metaphor X



Al Hisn Housing | Fujeira | UAE

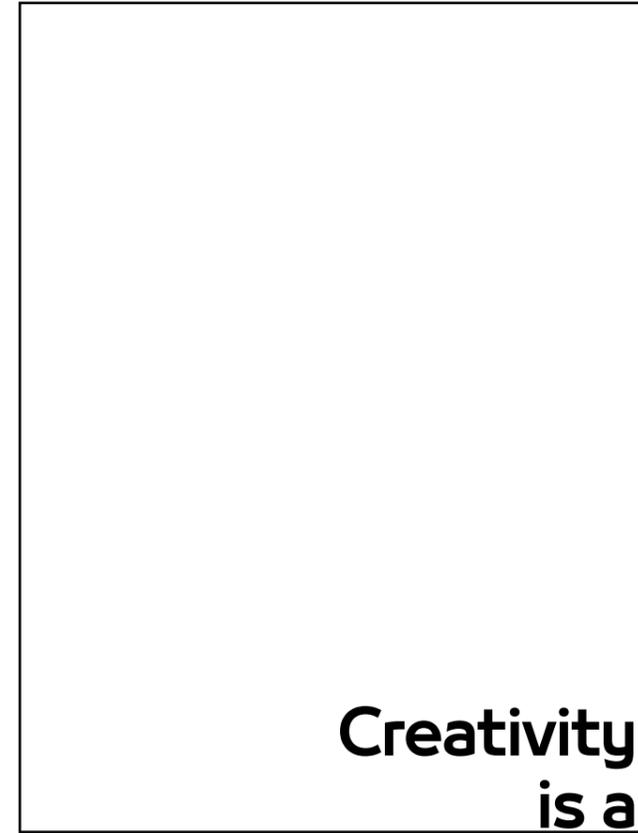








Opal Gardens | Dubai | UAE



Creativity  
is a  
drug





The Restaurant | Cairo | Egypt





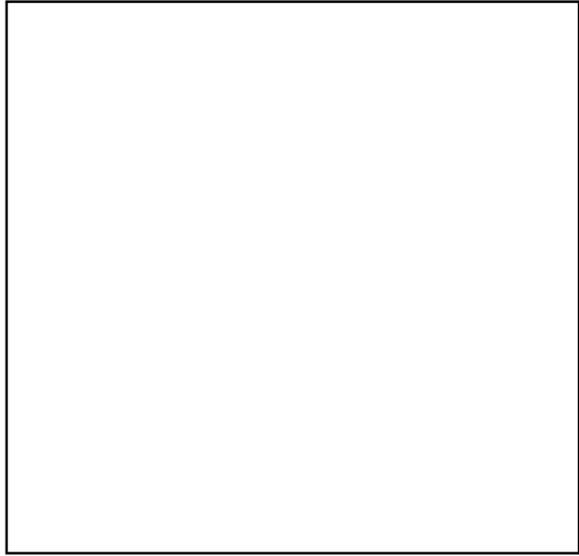
The Lab | Bergen | Norway



The Art Gallery | London | UK



London house | london | UK



Hasan Allam Offices | Cairo | Egypt



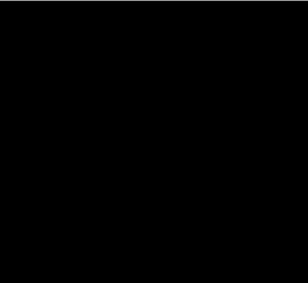
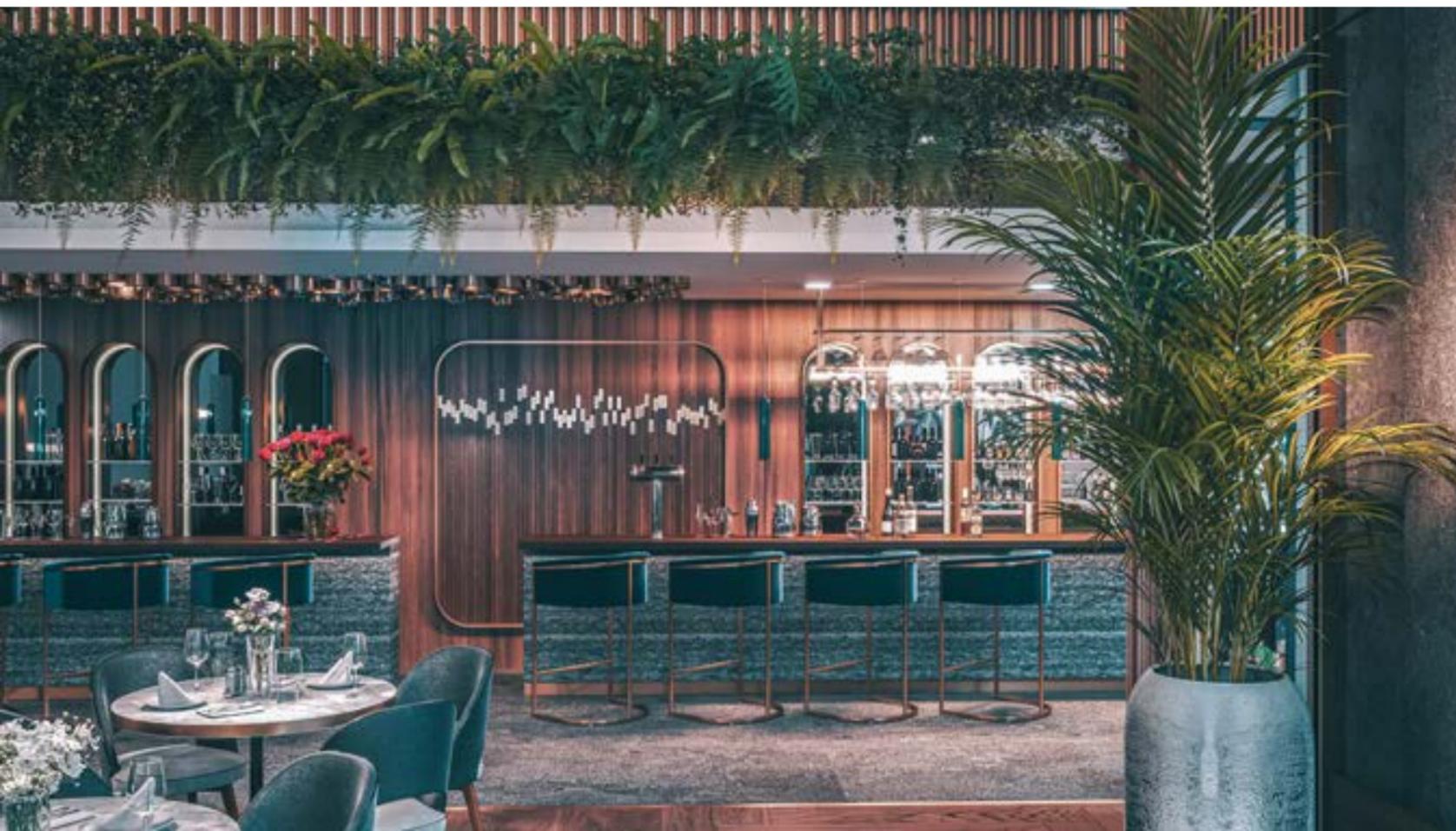


metaphor X

The Restaurant | Cairo | Egypt

&  
fortunately  
we are  
very

addicted

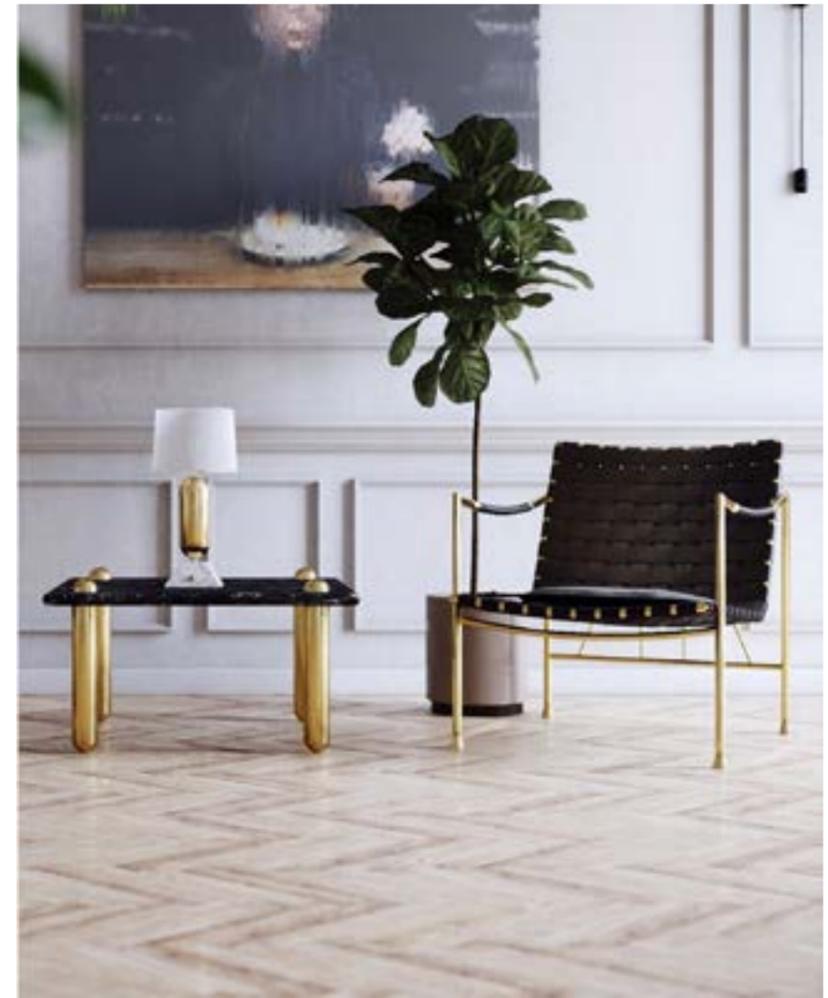
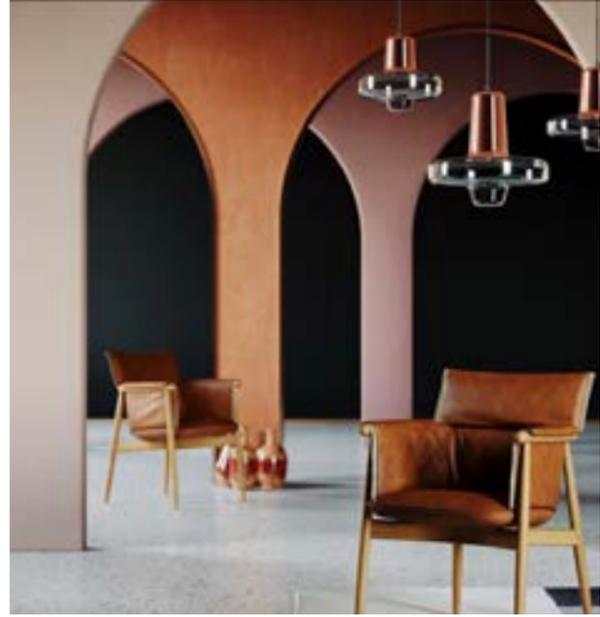






Private house | Kuwait | Kuwait





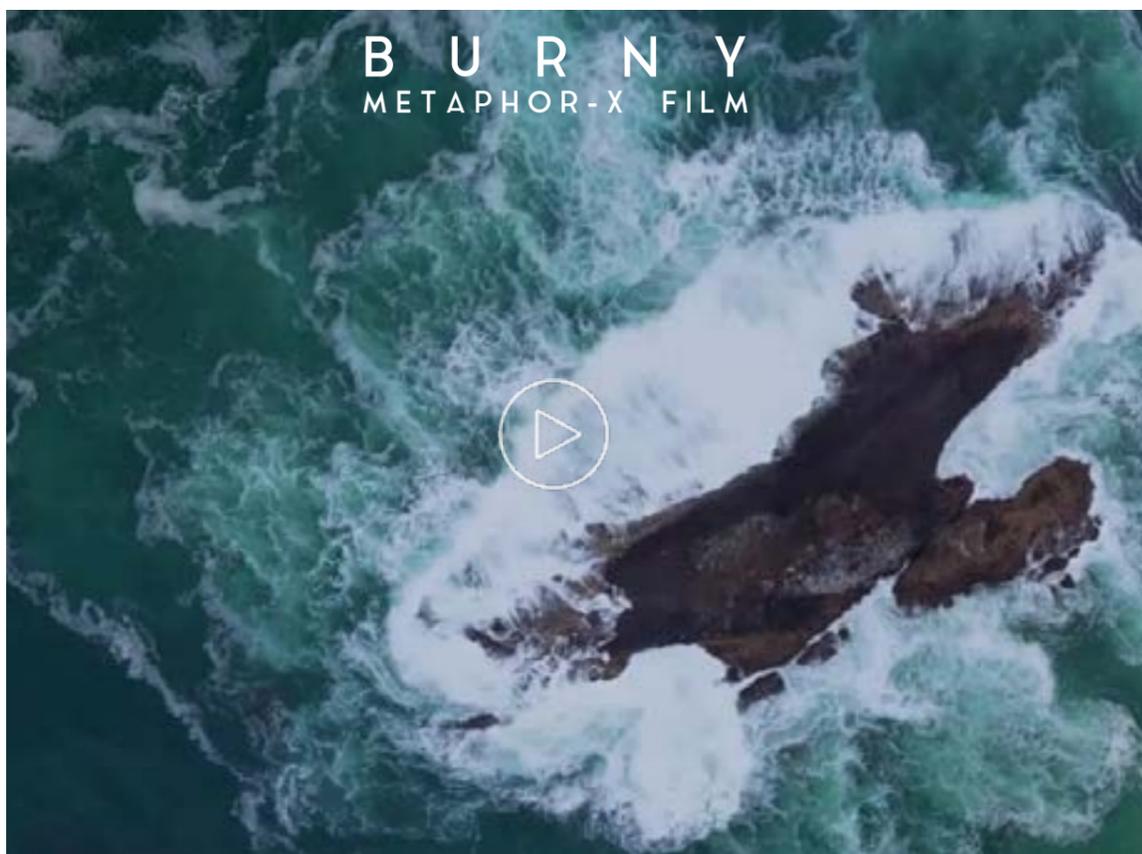
+10  
films &  
animations

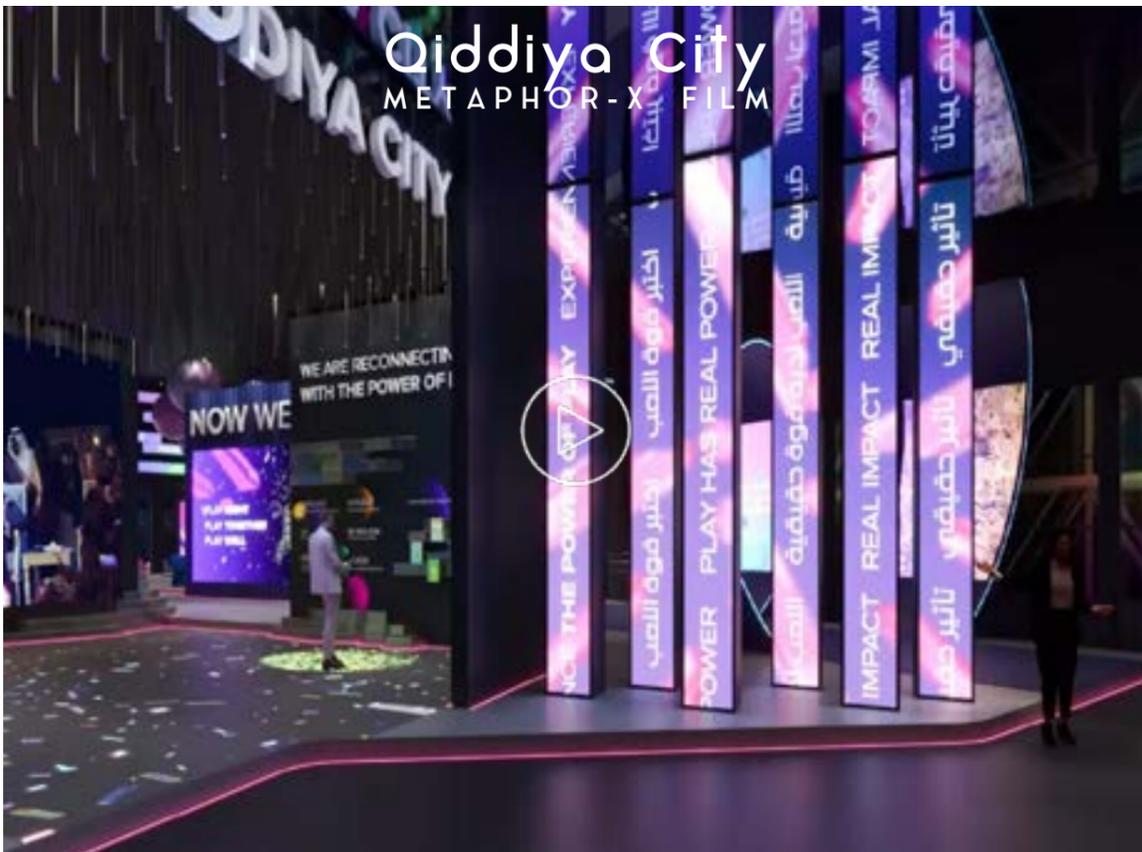


metaphor X

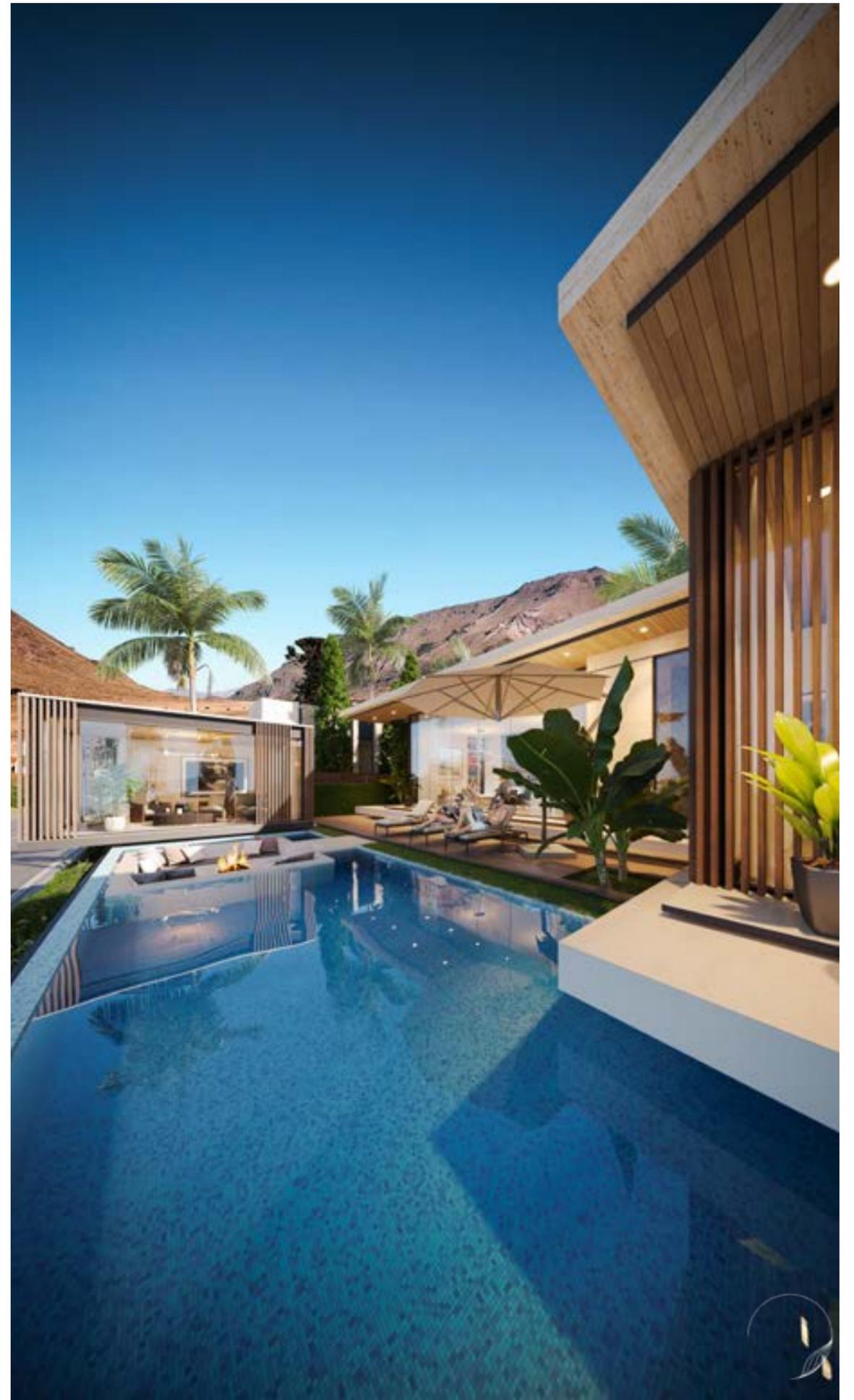
Bloom Living | Abu Dhabi | UAE







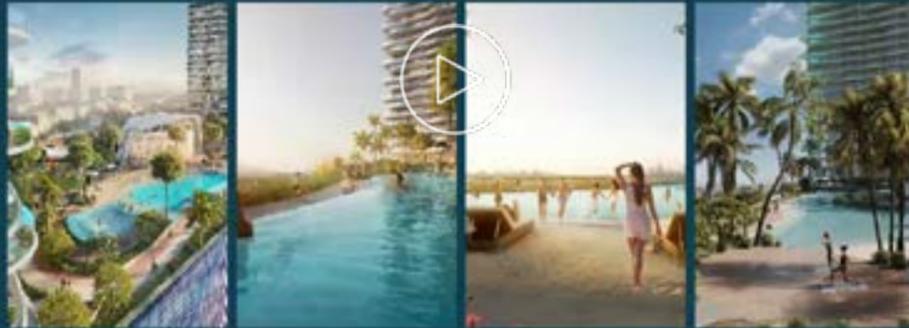
+ **14**  
interactive  
vr &  
360's



metaphor X

# Laguna

RESIDENCE



EXPLORE

ONE  
DEVELOPMENT



NEW YORK  
METAPHOR-X 360

SEASIDE LIVING

# sunstone

AL REEM ISLAND

DISCOVER

MAKERS DISTRICT  
امكان  
IMKAN  
Smaller Places. Enriched Lives



SHA RESIDENCE  
METAPHOR-X VR



**m**etaphor

**X**

**info@metaphor-x.com**  
**a.hammad@metaphor-x.com**

**+971562870437**  
**www.metaphor-x.com**

**a tale of art  
b e y o n d  
c r e a t i v i t y**



thank  
you

